

  
CARMEL ROAD RACING GROUP

*Presents:*

*Indy Women's*

half marathon • 5K

Sept 30 • 2017



**2017 Water Stop Sponsorship Agreement  
Indy Women's Half Marathon & 5K**



# *Indy Women's*

half marathon • 5K

Sept 30 • 2017

## **Water Stop Sponsorship Agreement Overview**



*~ Benefits defined ~*

---

### **In exchange for the Water Stop sponsorship, your company will receive:**

- Name or logo listed as the as the Water Stop Sponsor in the Official Participant Guide
- Opportunity to choose Water Stop Location based on date of signed agreement
- Opportunity to distribute food or other samples at your Water Stop offering a point-of-difference for the participants and making your sponsorship support unique
- Opportunity to place information brochures and/products in the Participant Goody Bags
- Opportunity to place your company's banner at the Water Stop for brand awareness
- Two (2) entries for the Indy Women's Half Marathon & 5K. Entries can be used for either the half marathon or 5K
- Opportunity to staff your sponsored Water Stop and decorate with signs, special t-shirts or whatever your team wants to do.

---

***Official Water Stop Sponsorship Fee: \$500***



half marathon • 5K

Sept 30 • 2017

## Water Stop Sponsorship Application

Company Information:

\_\_\_\_\_

point of contact

\_\_\_\_\_

Company

\_\_\_\_\_

Address

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

zip

\_\_\_\_\_

email

\_\_\_\_\_

Contact phone number

Date of Application Completion:

\_\_\_\_\_

Water Stop Sponsorship Fee:

\$500

Payment Due Date:

Due with Application submission

Authorization of Agreement:

\_\_\_\_\_

Name

\_\_\_\_\_

Date

*(Signature verifies acceptance of sponsorship)*

Event Organization:

Carmel Road Racing Group, LLC  
3575 Inverness Blvd.  
Carmel, IN 46032  
Phone (317) 407-8489

Authorized Carmel Road Racing Group Signature: \_\_\_\_\_

Todd Oliver, Race Director